

FANTASTIC SAM[®]S

CUT & COLOR

Stylist Photo Contests

for the Fantastic Sams Cut & Color Minnesota Region

You produce amazing looks every day and it's time to show them off and get rewarded with our Monthly Stylist Photo Contests Program!

How does this work? It's easy!

Each month we'll feature a contest with a selected service theme like "Color" or "Men's Cuts," then all you need to do is:

1. Take a photo of the work you do within the salon that fits within that service theme.
2. Post that photo to either your personal social media page or the salon's social media page with the following hashtags: #realfantastic, #stylemefantastic and #fantasticsams then tag your F|S salon in the caption. *Note: Make sure your post is set to "public."*
3. Fill out the online form at www.MNStylistShowcase.com.
Click the "Photo Contests" category at the top right of the website.

Submissions that follow the provided instructions will be entered into a random drawing to become one of the two winners each month.

We'll kick these contests off in July with a service theme of "Fresh Cuts" with a finished style.

You can either post a side-by-side before and after photo series or post just an after photo with the caption detailing the service. No matter the way you choose to showcase your work, just be sure to take a photo of all the haircut services you do and enter yourself into the contest.

The two winners of the July Stylist Photo Contest will each receive a TIGI Hair Dryer and a TIGI Straightener!

You may also find your work featured on the National Fantastic Sams Cut & Color social media pages! Throughout the year, F|S is sharing locally submitted posts that represent Fantastic Sams Cut & Color at its professional best.



You must be an employee of a salon within the Fantastic Sam Cut & Color Minnesota region to participate. Program details may change at any time without notice. Winners will be announced at the close of each month and prizes will be delivered to the salon owner for stylist distribution.

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